

# Creative Training

From Lamont Associates: The Creative Edge in Training and Development

## How to book

We run 'In House' courses where we come to your space and use your facilities, thus keeping the costs low.

Courses can be adapted for varying numbers of delegates and can involve one or more trainers as appropriate.

Any course can be reworked to make it just what your staff need, and we're always happy to design courses from scratch so just get in touch to discuss your requirements.

**Prices** for this course vary with the number of trainers involved and the length of the session(s); please call to discuss.

We may charge travel for the trainer(s) depending on distance. All prices + VAT

## Contact:

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**www.creativetraining.org.uk**

## Our Clients include:

BBC

Channel 4 Television

DfES Innovation unit

DTI

EQUITY

Isle of Wight Council, Education

The Actors Centres

Arts Council Creative

Partnerships

Bexley School Governance Unit

Diocese of Rochester

Wandsworth Hearing Impaired

Service

The Telegraph Group

## Creative Thinking: 1+1=NEW

Creativity is not the preserve of the few, the artists and 'great thinkers'; we are all creative. From our ever-creating minds filling in the blind spot in our vision, to the ability to project ourselves into the future and imagine things that haven't yet happened, we all possess impressive creative abilities - but it doesn't always feel like that does it!?

This one day course offers a range of practical approaches to getting your creative juices flowing, demonstrating how truly innovative ideas can grow out of you and your team.

**Who for?** Not just 'the creatives'! Creative thinking can assist anyone and any team to work smarter and find innovative new ways forward.

### Aims

- To explore and practice a range of creative thinking techniques,
- To apply creative thinking to real life situations - we won't be talking theory, so much as finding new ideas and new ways of working.

### What is covered?

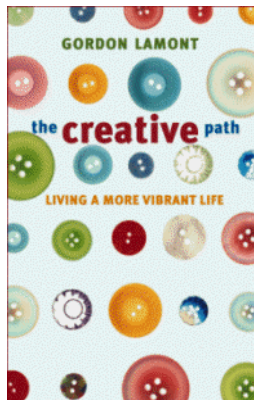
- Effective creative teams,
- Developing a creative toolkit of techniques to use anytime, anywhere to enhance creativity,
- Practicing putting creativity to work.

### Methodology

In the morning we will work through the creative thinking techniques and in the afternoon we will apply these to real life work situations.

### Predicted Outcomes

- Greater confidence in creative abilities,
- Practical and focused strategies for tapping into individual and team creativity,
- New, innovative ideas!



Lead trainer Gordon Lamont is the author of **The Creative Path** (Azure 2004) a book encouraging personal creativity.

Gordon's other books include **The Confidence Book** (Sheldon Press 2007) **The Creative Teacher** (Arts Council 2005) and **Work Life Balance** (Sheldon 2001).

He regularly runs creativity events for the BBC.

[www.creativetraining.org.uk](http://www.creativetraining.org.uk)