

# Creative Training

From Lamont Associates: The Creative Edge in Training and Development

## How to book

We run 'In House' courses where we come to your space and use your facilities, thus keeping the costs low.

Courses can be adapted for varying numbers of delegates and can involve one or more trainers as appropriate.

Any course can be reworked to make it just what your staff need, and we're always happy to design courses from scratch so just get in touch to discuss your requirements.

**Prices** for this course vary with the number of trainers/role play actors involved; please call to discuss.

We may charge travel for the trainer(s) depending on distance. All prices + VAT

## Contact:

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### Our Clients include:

BBC  
Channel 4 Television  
DfES Innovation unit  
DTI  
EQUITY  
Isle of Wight Council, Education  
The Actors Centres  
Arts Council Creative Partnerships  
Bexley School Governance Unit  
Diocese of Rochester  
Wandsworth Hearing Impaired Service  
The Telegraph Group

## 360 degree Role Play for your team

There's immense value in trying out any situation of human interaction in a safe 'practice' environment and this is what role play, at its best, can offer. Yet many employees seeing 'Role Play' on a course description are filled with horror at the thought that they'll have to 'act' in front of their peers.

**Our approach is different** with a range of techniques that don't put your team 'on the spot' - we can even bring experienced actors who will take on the roles under your team's direction, allowing them to see the situation from a new perspective.

**Who for?** Any team involved in challenging or complex areas of human interaction.

### What is covered?

- An introduction to 360° Role Play,
- 'Unpicking' and understanding examples from the team,
- Finding practical ways forward,
- Trying out ideas in a safe and non-threatening environment.

### Methodology

A range of training strategies including discussion, small group work and role play.

### Predicted Outcomes

- A clearer understanding of the issues,
- Experience of dealing with issues,
- Practical strategies for positive engagement.

### About 360° Role Play

**Our unique approach opens out any situation of human interaction...**

...such as customer relations, production/technical dialogue, management communications, passing on bad news and much more; helping delegates to look at the situation from many angles; to better understand what people are thinking and why they react as they do.

Lead Trainer Gordon Lamont has worked extensively in Theatre in Education and uses drama and role in a variety of training contexts including journalism training for the BBC and Management training.

He also teaches Role Play at The Actors Centre. If the situation calls for it we can bring a team of trained and experienced actors who specialise in role play, or we can work directly with course delegates.

Gordon Lamont is the author of **The Creative Path** (Sheldon Press 2007) which includes a section on the use of Role in training.

[www.creativetraining.org.uk](http://www.creativetraining.org.uk)